JSE (Juneau Strings Ensemble) Board Meeting Minutes

Thursday, January 20, 2011

Attendees:
    Kris Cheng, Susan Tomlinson, Shannon Kent, Lynnette McNutt, Diane A., Cathy
    Botelho

Purpose of Meeting:

Recap Chamber Music Night concerns/accolades

Mr. Xia sends many thanks to all…especially to coordinators!

1. Review Chamber Music Night Program
        Traffic in and out during performances

        Suggestions:
        - Post a person by main entrance
        - Close Main Entrance Door and have late comers go through the accordion fellowship doors between songs
        - Reserve last two rows of pews for performers and have the kids walk a conveyor belt like path (those going to perform stand up from pew and walk down center aisle. Those children finishing their piece should exit back stage and walk down hallway to the fellowship hall. If the next group is performing, the kids will wait in the fellowship hall until performers are finished with the song. When a song has ended, the kids will then quietly walk in through the accordion doors and take their seats in the last 2 reserved pews.
        - Row modeling is important for younger kids. Many children missed out on the opportunity to watch their older peers perform.
        - Concern for the young kids being able to focus their attention…sprinkle an adult or two in the pews of the performers to aid in student concentration

2. Microphone for MC (we loved Diane...Thank you again)

3. Location of NLC seem to be OK (there was and earlier concern of outgrowing the venue)

4. Money made from ticket sells for Chamber Night 2011=$1860   Money spent to host event was $500 for a profit of $1360.
        Past Years Ticket Sells:

- 2010 =2,00
- 2009=$500

- Flowers were **great** but cost $200 (maybe chrysanthemums next year)

5. Cost of the beautiful programs
- 100 programs cost $92
  Last year cost were less as the programs were in black and white

6. There were 60 unsold tickets out of 300 printed at a cost $10/100 tickets
- Last year 200 tickets were printed

7. Student solicitations from *Student Tickets* handed out at all schools:
- Only 6 *Students Tickets* were returned out of a possible 22
  Over all not a good response for the time and energy spent making and
  distributing tickets

  - For future school solicitations: maybe just advertise the
    event in the school newsletter/bulletin/email
    If possible add and electronic ticket in email
  - To get more students involved…do mini preview concerts
    at target schools

8. Advertisement Critiques
   Posters need to be out at least 2 weeks before event (formula for maximum PR
   exposure)

9. Concert Atmosphere Enhancements
   Perhaps have a prelude pianist
   - This might help set the mood while guest are filing in and taking their
     seats

10. Review Revenue and Expense worksheet from Susan T.
    Question about how much fund raising is needed?
    What is our financial vision?
    What are our Goals?
        Trips?
        - China again (or for new comers…China!)
        - Gustavous
          Current students of Mr. Xia's live in Gust. Is it possible to
          do some kind of outreach/sister concert with the Gustavous
          group? Mr. Xia could determine kids that were ready for
          such an adventure.
        - Fairbanks Music Camp (Suzuki and Fiddle camp)
          Scholarships for such camp

Potential community venues to partner with
- JSE involvement in Sweeny Todd Musical?
Kids dress in costume and play

Upcoming Attractions:

Saturday at 4:00 NLC
Play with Kyle Pickett JS conductor

Upcoming events

Gear up for folk festival

Discovery fundraiser

Community Day

JS chamber Music Night in April

Gustaveous on Ferry? (Summer Cross Sound Music Festival)

Suggested Topics for next meeting

Need a volunteer to interface with the JAHC.
Suggestion of rotating duty with board members.

Brainstorm for future (within a years time) trip goals

Would like many participants at next meeting if possible ☺

NEXT MEETING: To be announced definitively by Susan T. current suggestion is:

When: February 17th
Where: Mendenhall Library
Time: 5:00-6:00

MEETING ADJOURNED AT 6:30 PM